

Benefon Oyj

BULLETIN

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BENEFON CONFIRMS ITS NEW PRODUCT ROADMAP

Wireless and GPS technology company Benefon announced today that it has completed the development of its new product roadmap to underpin its entry into the mobile personal navigation market.

The roadmap will consist of a range of new products planned to come to market over the next 18 months and will have the unique Ross Lovegrove design ID. All products will offer fully integrated GPS functionality and a comprehensive portfolio of TWIG navigation services and solutions.

The first of the new products will be an exclusive mono-block design created by Ross Lovegrove and offers enhanced GPS functionality and capabilities. Company's goal is that the product, which name is yet to be announced, will be available from the second quarter 2007.

The second product will be an enhanced mono-block design addressing the needs of the purest navigation user with a large high resolution display, and still meet the demands of mobile users with an exceptionally small footprint. This product again designed by Ross Lovegrove, which name and estimated launch schedule will be announced shortly, will be 3G and include a full touch screen display.

"The future success of Benefon will be driven by bringing compelling products to market that exceed consumer and business users expectations", commented Jonathan Bate Benefon CEO

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