

BENEFON UNVEILS NEW 2007 GPS DEVICE ROAD MAP

A leading provider of GPS enabled mobile devices, today announced three new smart devices for its 2007 product portfolio. The new range is a sophisticated collection of WiFi enabled 2.75G and 3.5G Windows smartphone solutions to suit individual preferences. These innovative devices showcase the latest in mobile technology for both consumer and enterprise audiences and symbolize Benefon's commitment to developing innovative, attractive and category-defining location solutions.

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TWIG Talisman - The TWIG Talisman is one of the first GPS devices to launch with Microsoft Windows Mobile 6. It supports Microsoft Outlook Mobile for quick access to email, calendar, task and contact functions. It is also the first device to include Benefon's new Windows navigation and location search solution featuring real time turn by turn voice guided directions. Ideal for business or pleasure, this compact handset looks like a phone with a traditional numeric key pad, but also utilizes a 2.6" touch-screen which makes viewing Microsoft Office Word and Excel documents easy while on the go. Users can stay connected via user-friendly, real-time email in its original rich HTML format and the ability to chat over Windows Live. The Twig Talisman is a Tri-Band GSM/GPRS/EDGE device that allows users to stay connected anywhere. It features a 2 mega pixel camera, an integrated SiRF Star III GPS chip and Bluetooth® 1.2.

TWIG Totem - TWIG Totem is the first handset for business and personal functionality with high-speed global connectivity (3,5G or HSDPA with EDGE). The Twig Totem is a lightweight and powerful mobile device that offers a full range of PDA features such as Microsoft Office Mobile for reading and editing Word and Excel documents, combined with Benefon's powerful Windows navigation system for real time turn by turn navigation and access to location relevant information. The Twig Totem features touch screen and numeric key pad inputs, an integrated SiRF Star III GPS chip, 3 mega pixel camera and Bluetooth® 2.0.

TWIG Monolith - The TWIG Monolith is a compact and stylish GPS WiFi phone that features a numeric keyboard along with touch screen technology packaged in a smartphone form factor. The model will offer Benefon's new turn by turn Windows navigation system and embedded location search technology. This model is one of the first devices to use Microsoft Windows Mobile 6 offering the ability to view emails in rich HTML format, easier email management through new shortcuts and new calendar views. The Twig Monolith features WiFi connectivity, a 2 mega pixel camera, an integrated SiRF Star III GPS chip and Bluetooth® 1.2.

The first new Twig devices are expected to be available starting in June 2007, with other versions being released in the last half of the year.

Tomi Raita, CEO of Benefon, stated "Windows Mobile® 6 and Benefon location technology bring a powerful personal computer experience to mobile phones, improving how people do business on the go and access location relevant information. We are thrilled to bring this exciting portfolio of devices to the market."

About Benefon

Benefon is a leader in innovative wireless communication instruments, renowned for its unparalleled performance, professional quality and Finnish design. Headquartered in Salo, the wireless industry center of Finland, Benefon has designed and manufactured wireless terminals for GSM and NMT systems since 1988. Additional information about Benefon and its products is available at <http://www.benefon.com/>. Press releases can be found at <http://www.benefon.com/press/>.

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